

QUEBEC CITY, CANADA



ArcticNet and its national and international partners invite you to Quebec City, Canada for the International Arctic Change 2008 Conference to be held at the Quebec City Convention Centre from 9-12 December 2008.

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ABOUT ARCTICNET

ArcticNet is a Network of Centres of Excellence of Canada that brings together scientists and managers in the natural, human health and social sciences with their partners in Inuit organizations, northern communities, government and industry to help Canadians face the impacts and opportunities of climate change and globalization in the Arctic. Over 100 *ArcticNet* researchers and 450 graduate students, postdoctoral fellows, research associates and technicians from 28 Canadian universities and 5 Federal departments collaborate on thirty research projects with research teams in the USA, Japan, Denmark, Sweden, Norway, Poland, the United Kingdom, Spain, Russia, Greenland and France.

The ArcticNet Administration Centre is hosted at Université Laval, Quebec City, Canada.

More information on ArcticNet is available on our website at: www.arcticnet.ulaval.ca

ABOUT ARCTIC CHANGE 2008

Climate change and Arctic issues including the health of Inuit, sea-ice melt, intercontinental shipping, national sovereignty, resource exploration, and the expansion of national jurisdictions are moving to the top of national and international agendas. Circumpolar nations face an increased urgency to expand the observational basis needed to formulate strategies and policies that will minimize the negative impacts and maximize the positive outcomes of the on-going transformation of the Arctic.

Building on the success of its annual scientific meeting, the [ArcticNet](#) Network of Centres of Excellence of Canada and its national and international partners are welcoming the international Arctic research community to Quebec City for the International Arctic Change 2008 Conference. Coinciding with the pinnacle of the Fourth International Polar Year ([IPY](#)) and the 400th anniversary of Quebec City, Arctic Change 2008 welcomes researchers, students, policy makers and stakeholders from all fields of Arctic research and all countries to address the global challenges and opportunities brought by climate change in the circum-Arctic. With over 700 participants expected to attend, Arctic Change 2008 will be the largest trans-sectoral international Arctic research conference ever held in Canada.

GENERAL TOPICS

The conference will be a major international venue for scientific exchange across broad Arctic research disciplines in natural, human health and social sciences. General topics to be addressed include:

- Monitoring, Modeling and Predicting Circumpolar and Regional Arctic Systems
- Oceanic and Atmospheric Fluxes through the Arctic
- Sensitivity and Change of Cryospheric Systems
- Tracking and Predicting Socio-Economic, and Cultural Change in the Arctic
- Community Adaptation and Vulnerability in the Arctic Regions
- Mapping the Arctic Ocean, Continental Shelves and Margins
- Arctic Marine and Terrestrial Ecosystem Structure, Biodiversity and Services
- Coastal Processes and the Vulnerability of Communities, Infrastructures and Resources
- Assessing, Understanding and Monitoring the Health of Arctic Populations
- Legal, Political, Security and Navigation Issues in Opening Arctic Waterways
- Sustainable Development and Prosperity in the Arctic
- Adapting New Technologies to the Advantage of Arctic Research and Monitoring
- Arctic Data Management, Access and Integration
- From Knowledge to Decision and Policy-Making

VENUE

Quebec City Convention Centre

Winner of the 2006 AIPC Apex Award for the World's Best Congress Centre, the Quebec City Convention Centre combines green-friendly policies, impeccable service and state-of-the-art facilities. All of this located in a vibrant, romantic city rich in history and culture makes it a destination that convention goers adore.

Visit the convention centre at: www.conventionquebec.com

Quebec City, Canada

On 3 July 1608, Samuel de Champlain founded a settlement at K ebec, an Algonquin word meaning "place where the river narrows." In doing so, he established what would become the first permanent French settlement in North America and one of the world's most enchanting cities. The cradle of French civilization in America, Quebec City will be pulling out all the stops to celebrate its 400th anniversary in 2008. As the only fortified city north of Mexico, the city has preserved and developed its rich heritage. Old Quebec has in fact been added to UNESCO's prestigious list of World Heritage Sites in 1985.

Gastronomic Capital of North America

Quebec City offers you a typical European ambience brimming with romance and joie-de-vivre where fine dining is an art in the purest of traditions. Old Qu ebec alone offers a breathtaking selection of more than 100 restaurants for all tastes and budgets. Qu ebec's food industry stands out as much for its quality as for its variety. It offers an impressive range of mouth-watering menus: fine Qu ebec cuisine, French gastronomy, fresh-market cooking, tasty meals in family restaurants, international cuisine and specialities from various countries.

Link to Quebec City Tourism Website: www.quebecregion.com/e/

SPONSORSHIP OPPORTUNITIES

Gain exposure for your organization, demonstrate your commitment to Arctic research and issues, and enhance your visibility among influential leaders and decision-makers by supporting Arctic Change 2008.

We invite you to consider one of the opportunities described below and fill out the Sponsorship Form available on the Arctic Change 2008 Website at: http://www.arctic-change2008.com/pdf/sponsorship_form.pdf. If you have any questions or specific sponsor ideas, please contact Natalie Desmarais at (418) 656-5830 or Natalie.Desmarais@arcticnet.ulaval.ca. We can customize a sponsor package that will suit your interests.

PLATINUM SPONSOR – \$25,000 (one available)

The Platinum Sponsor will enjoy the following benefits:

- Recognition during opening and closing plenary
- Full-page colour advertisement in the Arctic Change 2008 programme
- Three complimentary meeting registrations
- One complimentary exhibitor booth
- Acknowledgement in the Arctic Change 2008 programme and on the website
- Opportunity to include promotional material in the registration package
- Presentation of plaque to sponsor at recognition ceremony

GOLD SPONSOR - \$10,000 (two available) **SOLD**

The Gold Sponsors will enjoy the following benefits:

- Recognition during opening and closing plenary
- Full-page advertisement in the Arctic Change 2008 programme
- Two complimentary meeting registrations
- 50% discount on exhibitor booth
- Acknowledgement in the Arctic Change 2008 programme and on the website
- Opportunity to include promotional material in the registration package

STUDENT DAY SPONSOR - \$7000 (two available)

The Student Day Sponsors will enjoy the following benefits:

- Recognition during opening and closing plenary at Student Day on 9 December
- Half-page advertisement in the Arctic Change 2008 programme
- One complimentary registration
- Acknowledgement in the Arctic Change 2008 programme and on the website
- Signage with logo during Student Day

GRADUATE STUDENT POSTER AWARD 1st PLACE - \$500 (four available) **SOLD**

GRADUATE STUDENT POSTER AWARD 2nd PLACE - \$400 (four available)

GRADUATE STUDENT POSTER AWARD 3rd PLACE - \$300 (four available) **SOLD**

Sponsors of the ArcticNet Graduate Student Award will enjoy the following benefits:

- Verbal recognition during the Award Ceremony
- Acknowledgement in the Arctic Change 2008 programme and on the website
- Signage with logo at the Award Ceremony

BANQUET SPONSOR - \$6000 (two available)

The Banquet Sponsors will enjoy the following benefits:

- Recognition during the Banquet Dinner
- Half-page advertisement in the Arctic Change 2008 programme
- One complimentary registration
- Acknowledgement in the Arctic Change 2008 programme and on the website
- Signage with logo in the dining room

PLENARY SPONSOR - \$5000 (two available)

The Plenary Sponsors will enjoy the following benefits:

- Recognition during the opening and closing plenary
- Half-page advertisement in the Arctic Change 2008 programme
- One complimentary registration
- Acknowledgement in the Arctic Change 2008 programme and on the website
- Signage with logo in the plenary room

POSTER SESSIONS SPONSOR - \$5000 (two available) **ONE LEFT**

The Poster Session Sponsors will enjoy the following benefits:

- Recognition during opening and closing plenary
- Half-page advertisement in the Arctic Change 2008 programme
- One complimentary registration
- Acknowledgement in the Arctic Change 2008 programme and on the website
- Signage with logo in the poster room

LUNCH SPONSOR - \$3500 (three available)

Lunch Sponsors will enjoy the following benefits:

- Quarter-page advertisement in the Arctic Change 2008 programme
- Acknowledgement in the Arctic Change 2008 programme and on the website
- Signage with logo in the dining room

WELCOME RECEPTION SPONSOR - \$2000 (two available)

The Welcome Reception Sponsors will enjoy the following benefits:

- Quarter-page advertisement in the Arctic Change 2008 programme
- Acknowledgement in the Arctic Change 2008 programme and on the website
- Signage with logo in the reception area

TOPICAL SESSION SPONSOR - 1500 \$ **T02 SOLD**

The Topical Sessions Sponsors will enjoy the following benefits:

- Recognition during the topical session
- Acknowledgement in the Arctic Change 2008 programme and on the website
- Signage with logo in the session room

COFFEE BREAK SPONSOR – \$1500 (five available)

Coffee Break Sponsors will enjoy the following benefits:

- Quarter-page advertisement in the Arctic Change 2008 programme
- Acknowledgement in the Arctic Change 2008 programme and on the website
- Signage with logo in the reception area

EXHIBITORS



Booth Fee

The fee for exhibiting is \$1500 CAD.

This fee includes :

- 8 x 10 feet exhibit booth
 - 8 feet high back drape and 3 feet high side rails
 - 6 feet draped table
 - 2 chairs
 - 1 wastebasket
- One free registration providing entry to all scientific sessions, lunches and banquet
- Coffee breaks served in the Exhibit Hall
- Acknowledgement in the Arctic Change 2008 programme and website
- 50-word description of exhibiting organization in the meeting programme

Important dates

17 October 2008	50-word company description for programme
9 December 2008	Exhibit set-up
12 December 2008	Exhibit break down

Exhibitor Form

Please fill out the Exhibitor Form available on the Arctic Change 2008 Website at: http://www.arctic-change2008.com/pdf/exhibitor_form.pdf. If you have any questions or specific requirements, please contact Natalie Desmarais at (418) 656-5830 or Natalie.Desmarais@arcticnet.ulaval.ca.

Registration and Booth Staffing

Each booth fee includes full registration for one company representative manning the booth during the meeting. Additional representatives must pay the regular registration fee to attend scientific sessions, lunches and banquet. A confirmation e-mail will be sent to you to confirm and give you your booth number. This e-mail will also guide you through the registration steps.

Exhibit Description

Exhibitors are requested to submit a 50-word typed description of their exhibit. The description must be received no later than Friday, 17 October 2008, so it may be included in the conference programme. If your booth description is not received by this deadline, the description will appear in an addendum distributed at registration.

Booths Assignments

The floor plan of the exhibit area showing booth location is available in Appendix A of the present document. An electronic version of the floorplan and available booths will be updated regularly on the Arctic Change 2008 website, allowing exhibitors to select the best remaining booth option. Booths will be assigned on a first come, first served basis. A confirmation of the location of your booth will be sent to you as soon as possible. If none of your choices are available, we will contact you to discuss a new booth assignment with you. The configuration of the exhibit hall may accommodate a maximum of 14 booths.

Security

The Quebec City Convention Centre offers general site security on a 24 hour basis. However, the Centre is not responsible for goods and property belonging to the exhibitors in rented spaces. Any additional security is a chargeable expense.

Exhibitor Company

GES Canada is an experienced contractor at the Quebec City Convention Centre.

GES Canada
Exposition Services
950, avenue St-Jean-Baptiste, bureau 100
Québec, QC G2E 5E9

